

PROPOSAL FOR CALGARY REGIONAL ARTS FOUNDATION,  
a Visual Arts Stimulation Project

from David Zack  
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CALGARY ART TRENDS, a photo-mosaic

In order to put before the public a detailed picture of Calgary art trends, I intend to research and assemble a dramatic photo-mosaic of art work done here during the past century, being done currently, and likely to be done in the future.

I will borrow and copy photographs of historical work from provincial art archives, obtain slides of work being shown in ALBERTA 75 exhibitions, seek material on Calgary artists from newspaper files and private sources, and prepare a sprightly but scrupulously accurate narrative to encourage people to make their own interpretation of the visual material.

Documentation of the future will be from internationally oriented publications, and should be a humorous contrast to the historical sections.

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TECHNICALLY the photo-mosaic collage will use color xerographic copies of materials, giving accurate

reproduction from slides and turning black and white into a spectrum of color which will harmonize in the entire composition. The narration will be incorporated in the collage using photo-typesetting of words in varying typestyles to fit with the related visual material.

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AESTHETICALLY there will be a general attractive configuration of abstract faces, to emphasize the point artists are people, much as the This End Un ALBERTA 75 project emphasizes art should be handled carefully. There will, of course, be a great deal of fine detail, consisting of various styles of art work, costume and personal appearance, with the guiding thread of carefully written and presented narration.

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#### LOCATION

The mural should be located in a public place where people spend considerable time. The Calgary Railway Station passenger waiting area would be ideal.

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#### INSTALLATION

Estimated size of the mural is three feet high by 120 feet long, comprising a total of 360

square feet. It will be encased in adhesive acrylic and framed with wood or metal for installation.

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#### ABOUT THE ARTIST

David Zack holds an M.A. in Humanities from the University of Chicago and did graduate work at Cambridge University. He's taught at the University of Puerto Rico, Chicago City College, San Francisco State College, San Francisco Art Institute, San Jose State College, the University of Saskatchewan, and Egmont Folk High School, Denmark.

He's written articles for ART AND ARTISTS, ART NEWS, ART IN AMERICA, CRAFT HORIZONS, VIE DES ARTES, and the Directory of Contemporary Artists (St. James Press, London, 1977).

Recently he has been employed in Calgary at McAra Printing as proofreader, the Calgary HERALD as music reviewer, and he is currently an editorial writer and art writer on the staff of the ALBERTAN.

In 1974 he received a grant from the National Endowment for the Arts (U.S.) to do collage, and this year was awarded a project grant by the Canada Council in the field of art writing and collage.

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#### BUDGET

Materials (color xerox copying, photo-

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typesetting, glue, acrylic, framing, film), estimate <del>x</del> \$6.00 square foot .....	2160
Studio rental, \$200 per month x 3.....	600
Telephone, \$20 per month.....	60
Travel, 500 miles x 20¢.....	100
Stationery and postage.....	400
Artist's salary, \$1500 mo. x 3.....	<u>4500</u>
total	\$7820

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TIME-TABLE

Begin June 15th. Install initial section  
July 15th, subsequent sections August 15th and  
September 15th.

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Addenda: Slides of previous collage work  
Examples of art writing

Submitted May 28th, 1980

David Zack